

Fred's Team Registration Opens for the ING New York City Marathon

Fundraising Team Has Raised \$42 Million to Date for Cancer Research

NEW YORK — March 17, 2011 - Memorial Sloan-Kettering Cancer Center today announced the launch of Fred's Team registration for **2011 ING New York City Marathon**.

Founded in 1995 and named in honor of New York City Marathon founder, **Fred Lebow**, **Fred's Team** runners and athletes have raised more than **\$42 million** to date in support of pioneering cancer research at Memorial Sloan-Kettering.

More than 800 runners are expected to register online at www.fredsteam.org to secure a guaranteed spot in the ING New York City Marathon and begin the team's fundraising and training season. The November 6 race is the largest, most popular, and most successful Fred's Team event, with runners raising 80 percent of the team's record-breaking \$4.5 million fundraising total in 2010. Registration is also open for runners who wish to raise funds and train with the team, but have secured their own entry into the iconic race.

"What's great about Fred's Team is that you can direct your fundraising toward the area of cancer research that's emotionally significant to you," explained [Aubrey Barr](#): "When I was four, I was diagnosed with acute lymphoblastic leukemia, and a protocol developed at MSKCC worked for me at a time when the survival rate was only 10 percent. I've been running and raising funds for pediatric cancer research since 1991, including 27 marathons with Fred's Team."

"Fred's Team has played an important role in two areas – one in support of seed projects to explore new ideas and ways to fight cancer, and the other in better developed approaches into clinical trials," said Dr. Richard O'Reilly, Chair of the Department of Pediatrics at MSKCC. "Today, thanks to progress made by research advances, the survival rate for childhood cancer has climbed dramatically."

Fred's Team offers ING New York City Marathon runners a guaranteed entry into the marathon, a comprehensive team training program led by U.S. Track and Field-certified coaches, a weekly newsletter, a personal fundraising page, race-weekend perks, and an official team uniform. Runners commit to a fundraising requirement in order to compete and are encouraged to exceed their goal.

Other races on the Fred's Team calendar include the **NYC Half-Marathon**, the **Boston Marathon**, and the **Nautica NYC Triathlon**. Fred's Team also offers the option to participate in any event, from 10K races, to triathlons to bike races, hikes, and marathons in locations all over the world, and make every mile count in the fight against cancer. Visit <http://www.fredsteam.org> for more information.

About Memorial Sloan-Kettering Cancer Center

Memorial Sloan-Kettering Cancer Center is the world's oldest and largest private institution devoted to prevention, patient care, research, and education in cancer. Our scientists and clinicians generate innovative approaches to better understand, diagnose, and treat cancer. Our specialists are leaders in biomedical research and in translating the latest research to advance the standard of cancer care worldwide. For more information, go to <http://www.mskcc.org>.