



MEMORIAL SLOAN KETTERING | EQUINOX

Cycle for Survival is the movement to beat rare cancers. The high-energy indoor team cycling events provide a tangible way for everyone to fight back against rare cancers. **Every dollar** raised goes directly to lifesaving research studies and clinical trials within six months of our signature rides. Our community of patients, survivors, supporters, researchers, and doctors is making a direct and powerful impact.



100% of every dollar raised goes to cutting-edge research led by Memorial Sloan Kettering Cancer Center, which owns and operates Cycle for Survival.



Cycle for Survival is the **fastest-growing** athletic fundraising event in the country.

Source: Peer-to-Peer Professional Forum



Equinox, Cycle for Survival's founding partner, leads riders in 16 cities across the country.

More than
\$34 MILLION
raised in 2017

Cycle for Survival is proud to celebrate
12 YEARS
of events in 2018.



\$140 million has been raised by Cycle for Survival since 2007 to beat rare cancers, with **\$110 million** raised in the last four years.



**34,000+ Participants and
230,000+ Donors**
are expected in 2018.

Cycle for Survival's community is determined to change the way cancer is diagnosed and treated by funding new and better treatment options to help patients around the world.

2018 Dates and Locations

Seattle January 28
Boston February 2-3
Dallas February 3
Summit February 3
Chicago February 9-11

San Francisco February 9-11
Palo Alto February 11
Paramus February 11
Los Angeles February 24
Huntington Beach February 25

South Bay February 25
Bethesda February 25
Long Island March 2-3
Washington, DC March 2-3
Miami March 3
Greenwich March 4

New York City

February 9-11: Rockefeller Center • East 44th Street (Graybar)
February 22-23: Metropolitan Pavilion
March 8-11: Bryant Park • East 44th Street (Graybar)
March 9-11: East 43rd Street (Fifth Avenue) • East 61st Street