

Get your school involved in **Kids Walk**. Start a team and rally students, teachers, administrators, and clubs to walk and raise money for pediatric cancer research at Memorial Sloan Kettering Cancer Center (MSK). Every dollar raised through **Kids Walk** gives the doctors and researchers at MSK what they need to discover new and better treatment options for children around the world.



Kids Walk has raised more than **\$5 Million** since 2001, with over \$2 million raised in the last two years.

100%
of every dollar
goes to pediatric
cancer research
at MSK.

In 2017
3,000+
people walked at
the event.

ONLY
4%

of federal funding for
cancer research goes
to pediatric cancers.



MSK treats more children
with cancer than any
other hospital in the U.S.



Sophie and her Packer
Collegiate classmates
founded Kids Walk to
make a difference for kids
with cancer.

Starting a team in your school is a great way to make a difference!

Step 1: Register at kidswalkmsk.org Get as many people to join your team. The more people who register, the more money will be raised for pediatric cancer research.

Step 2: Let Us Help Rally Your School We are happy to visit your school and share information about the event, cause, and how you can make a difference.

Step 3: Raise Money Think of creative fundraising ideas that involve your school and classmates. We also have tons of fundraising tips and are happy to help!

Step 4: Walk! Gather in Central Park on May 5 to walk with your team and the Kids Walk community. There will also be music, activities, a speaking program, and much more!

Step 5: Research 100% of every dollar raised goes directly to pediatric cancer research at MSK.

For more information, contact Jenna Portogallo at jenna@kidswalkmsk.org.