



MEMORIAL SLOAN KETTERING | EQUINOX

TEAM CAPTAIN CHECKLIST

- Register your team!**
- Personalize your team page**
Log in to your Participant Center to upload a photo or video and share why you are joining the fight against rare cancers.
- Meet your Cycle for Survival staff contact**
Our team will be reaching out to offer our help. Remember, we are here to support you, your team members, and donors in any way we can so you are able to meet—and surpass—your goals.
- Connect with us**
Like us on [Facebook](#). Follow us on [Twitter](#) and [Instagram](#). And subscribe to our [YouTube](#) page. Actively engage with others in the Cycle for Survival community by sharing fundraising tips, inspiring pictures and videos from past events, or the story of why you ride!
- Recruit your team members**
Don't wait until the last minute. Send your team page link to your teammates—along with your team password—and tell them to sign up. Fundraising will be that much easier (and you'll be able to raise that much more) when you have your team working together to achieve your goal!
- Start fundraising**
It is never too early to start fundraising. With 100% of every dollar you raise going directly to pioneering rare cancer research, every penny counts. Also, if you enjoy a little friendly competition, check out the leaderboard to see where your team ranks!

OTHER WAYS YOU CAN ENHANCE YOUR TEAM'S RIDE AND SUCCESS

- Keep increasing your goal**
Once you get close to reaching (and passing) your goal, make sure you increase it. Supporters may give less if they see you've already met your goal. Log in to your Participant Center to increase your goal when you see you're getting close.
- Create team t-shirts**
Check out [photo galleries](#) from past events to see what other teams have done.



Memorial Sloan Kettering
Cancer Center

JOIN THE BATTLE.

www.cycleforsurvival.org

Facebook.com/CycleforSurvival | @Cycle4Survival

EQUINOX