



MEMORIAL SLOAN KETTERING | EQUINOX

## SATELLITE PROGRAM

Do you want to participate in Cycle for Survival, but don't live close to any of the national event locations? You can start—or join—a Cycle for Survival Satellite event whenever you like, no matter where you live, any time of year.

### HOW TO GET STARTED

#### »»» Think about your event.

Consider a location, date and activity that would motivate and inspire your friends and family to join. Your Satellite event does not have to be an indoor cycling ride—you can do anything! You can cycle outdoors, run, walk, or even hold a bake sale! Satellite events can take place anywhere in the world, any time of year.\*

#### »»» Contact Us.

If you have any questions about the Satellite Program, want to talk about your event, or are ready to get started—please contact [Lee@CycleforSurvival.org](mailto:Lee@CycleforSurvival.org). We're here to support you every step of the way.

#### »»» Register your event.

Once you've thought about your event logistics, or have spoken to a Cycle for Survival staff member, you're ready to register your Satellite Event on our website at <http://register.cycleforsurvival.org>.

#### »»» Recruit team members and fundraise.

Send people the link to your event page, and provide them the event password. Remember, 100% of every dollar raised goes directly to rare cancer research at Memorial Sloan Kettering Cancer Center.

*\*If you would like to organize an indoor cycling event please contact a Cycle for Survival staff member to discuss a location. All locations must be approved in writing by a Cycle for Survival staff member.*



Memorial Sloan Kettering  
Cancer Center

JOIN THE BATTLE.

[www.cycleforsurvival.org](http://www.cycleforsurvival.org)

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