



## Create Your Own Fundraiser

Do you want to participate in Cycle for Survival, but don't live near a signature ride location? You can Create Your Own Fundraiser no matter where you live, anytime of year. 100% of every dollar raised goes directly to fund rare cancer research at Memorial Sloan Kettering Cancer Center (MSK).

## How to Get Started

### »»» Brainstorm

Consider a location, date, and activity that would motivate your friends and family to join in and raise money. Your event does not have to involve indoor cycling. You can host any number of activities—including a bake sale, an outdoor run or walk, and more. However, if you would like to organize an indoor cycling event, please contact [Sarah@CycleforSurvival.org](mailto:Sarah@CycleforSurvival.org) to discuss. (All indoor cycling must be approved in writing.)

### »»» Contact Us

We are here to support you. If you have any questions, please contact [Sarah@CycleforSurvival.org](mailto:Sarah@CycleforSurvival.org)—we want to help make your event a great success!

### »»» Register your event

Once you are ready to register your event, visit [register.cycleforsurvival.org](http://register.cycleforsurvival.org).

### »»» Recruit team members and fundraise

Send friends and family the link to your event page, and provide them with your event password. Fundraise, and have fun!

Thank you for your interest in our Create Your Own Fundraiser program!

# JOIN THE BATTLE