



MEMORIAL SLOAN KETTERING | EQUINOX

Cycle for Survival is the movement to beat rare cancers. The high-energy indoor team cycling events provide a tangible way for everyone to fight back against rare cancers. Every dollar raised goes directly to lifesaving research studies and clinical trials within six months of the annual events in February and March. Our community of patients, survivors, supporters, researchers, and doctors is making a direct and powerful impact.



100% of every dollar raised goes to cutting-edge research led by Memorial Sloan Kettering Cancer Center, which owns and operates Cycle for Survival.



Cycle for Survival is the fastest-growing athletic fundraising event in the country.

Source: Peer-to-Peer Professional Forum



Equinox, Cycle for Survival's founding partner, leads riders in 16 cities across the country.

The movement raised \$30 MILLION in 2016.

Cycle for Survival is proud to celebrate 11 YEARS of events in 2017.



Cycle for Survival has raised more than \$100 million for rare cancer research.



Cycle for Survival's community is determined to change the way cancer is diagnosed and treated. See why we ride with #CycleforSurvival.

45,000+ attendees, including 31,000+ participants 200,000+ donors expected in 2017.

## 2017 Dates and Locations

**Boston** February 3-4

**Dallas** February 4

**Summit** February 4

**San Francisco** February 10-11

**Chicago** February 10-12

**Palo Alto** February 12

**Paramus** February 12

**Greenwich** February 12

**Washington, DC** February 24-25

**Bethesda** February 26

**Seattle** February 26

**Long Island** March 3-4

**Miami** March 4

**West LA** March 4

**Huntington Beach** March 5

**South Bay** March 5

### New York City

February 10-12 • Rockefeller Center, East 43rd Street (Fifth Avenue)

February 24 • Metropolitan Pavilion

March 9-12 • Bryant Park

March 10-12 • East 43rd Street (Fifth Avenue), East 44th Street (Graybar), Sports Club UES