



MEMORIAL SLOAN KETTERING | EQUINOX

Cycle for Survival is the movement to beat rare cancers. The high-energy indoor team cycling events provide a tangible way for everyone to fight back against rare cancers. Every dollar raised goes directly to lifesaving research studies and clinical trials within six months of our signature rides. Our community of patients, survivors, supporters, researchers, and doctors is making a direct and powerful impact.



Cycle for Survival is the fastest-growing athletic fundraising event in the country.

Source: Peer-to-Peer Professional Forum



100% of every dollar raised goes to cutting-edge research led by Memorial Sloan Kettering Cancer Center, which owns and operates Cycle for Survival.



\$140 million has been raised by Cycle for Survival since 2007 to beat rare cancers, with \$110 million raised in the last four years.



Equinox, Cycle for Survival's founding partner, leads riders in 16 cities across the country.

10,181 participants rode on corporate teams in Cycle for Survival's 2017 Season!

Starting a team in your office is a great way to engage employees across departments and cities!

Step 1: Register & Fill Your Team Reserve bikes at cycleforsurvival.org and recruit colleagues to participate. Teams have 4-8 riders per bike.

Step 2: Invite us to Present We are happy to visit your office and share information about the cause, your impact, and the events to help rally support and participation

Step 3: Raise Money Each bike has a minimum fundraising requirement of \$1,000 but the average team raises \$5,000 per bike. Sending emails, hosting office activities and taking advantage of matching gift programs are great ways to reach your fundraising goal.

Step 4: Ride! Each ride includes 4 back to back 50 minute spin sessions. Team members ride relay style sharing a stationary bike. The events are an empowering and uplifting celebration of the incredible progress made possible by each team's fundraising efforts.

2018 Dates and Locations

Seattle January 28
Boston February 2-3
Dallas February 3
Summit February 3
Chicago February 9-11

San Francisco February 9-11
Palo Alto February 11
Paramus February 11
Los Angeles February 24
Huntington Beach February 25

South Bay February 25
Bethesda February 25
Long Island March 2-3
Washington, DC March 2-3
Miami March 3
Greenwich March 4

New York City

February 9-11: Rockefeller Center • East 44th Street (Graybar)
February 22-23: Metropolitan Pavilion
March 8-11: Bryant Park • East 44th Street (Graybar)
March 9-11: East 43rd Street (Fifth Avenue) • East 61st Street